

BRIEFING TO OLDHAM HEALTH AND WELLBEING BOARD

Report Title: Oldham's Joint Strategic Needs Assessment Process

**Report Author: Katrina Stephens, Joint Acting Director of Public Health
Lucy Rutter, Specialty Registrar in Public Health**

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Purpose of the report:

To update the Health and Wellbeing Board on the current status of Oldham's Joint Strategic Needs Assessment (JSNA) and to make recommendations for revising our JSNA approach and process.

Requirement from the Health and Wellbeing Board:

The Health and Wellbeing Board is requested to:

1. Endorse key principles for the production and maintenance of the JSNA.
2. Agree the form and membership of the JSNA steering group.
3. Request that the steering group provide a further report to the Board by January 2019 with recommendations for developing Oldham's JSNA, including the process for designing and updating a new JSNA website, developing new intelligence products and an outline work plan for 2019/20,
4. Note the interim work being undertaken to update and refresh the content of the existing JSNA website, and review the resources needed to support the JSNA process.

1. Background / Current Position:

- 1.1 The JSNA is a process through which local strategic partners examine the current and future health and care needs of the local population to inform decision making and guide the commissioning of health, wellbeing and social care services. The Health and Wellbeing Board is responsible for the production and oversight of the JSNA, based on local health and wellbeing strategic priorities.
- 1.2 The JSNA has a central role to play in realising the vision and aims of Oldham Cares; being patient- and people-centred, needs-led, and focusing on prevention and the most disadvantaged, all require an in-depth understanding of the needs of the population. Furthermore, the Oldham Model, adopted by the partnership in the Oldham Plan 2017-22, articulates how Co-operative Services need to work hand in hand with Thriving Communities and an Inclusive Economy to enable us to shift the stubborn inequalities that exist within our borough. High quality intelligence about the needs of our communities is essential to underpin this approach.
- 1.3 Oldham's current JSNA is available at <http://www.oldham-council.co.uk/jsna/>. The JSNA content and process are now due for a refresh following wider local strategic developments and personnel changes. Oldham is keen to learn from best practice across the country and improve its JSNA, both in terms of content and usability. The JSNAs of Sheffield and Swindon have been identified as particularly good examples.
- 1.4 Given the range of population health and social care needs in the borough, the scope of the JSNA is potentially vast. There is therefore a need to plan, prioritise and agree the annual JSNA work programme to ensure that it meets strategic planning and commissioning priorities. A formal process is needed for requesting or prioritising JSNA topics for development. This process will need to consider strategic and commissioning priorities to ensure that the development of content aligns to timelines for strategy development and commissioning cycles. For example, ensuring we have a good understanding of the needs of children and young people is a priority as we develop a new strategic framework for children and young people.
- 1.5 Oldham's JSNA arrangements were last considered by the Health and Wellbeing Board in early 2017, and a steering group was established as a sub-group of the Board to steer the JSNA work programme. The new integrated commissioning arrangements within Oldham Cares, as well as the new membership of the Health and Wellbeing Board, provide a good opportunity to re-examine the process and format for the JSNA in Oldham. To successfully transform the content and use of the JSNA locally, commitment to the following principles is required:

The JSNA should:

- Inform, and be informed by, Oldham's work to establish an Integrated Care Organisation, improve population health, reduce demand and bridge the anticipated gap in health and social care finances.
- Be a shared responsibility of all Health and Wellbeing Board members, with all organisations actively contributing to its development, and ensuring it is fit for purpose to inform strategic planning and commissioning.
- Beyond the core JSNA dataset, any reports or needs assessments produced have a clear scope and purpose. Commissioners are fully involved in setting the scope and developing the report/needs assessment.
- Take a predictive approach, focusing on what Oldham's population will look like in the future and the services needed to meet the needs of a changing population (e.g. substantial increases in the population aged over 85 years).

- Reflect both community assets/strengths as well as their needs/‘deficits’, drawing on qualitative as well as quantitative data, and linking to existing asset-based community development and community engagement work in the borough.
- Maximise opportunities to work in partnership with Greater Manchester colleagues.
- Make full use of intelligence resources produced by Public Health England as well as Oldham’s new Thriving Communities Index.

2. Next Steps

2.1 While the Health and Wellbeing Board is accountable for strategic oversight of the JSNA, the Board may wish to continue to have a steering group to prioritise and oversee a more detailed JSNA work programme. This group would assess requests for developing or updating JSNA content, agree resource allocation and oversee the redesign of the JSNA website. The group could either operate as a formal sub-group of the Health and Wellbeing Board or it could be a working group of Council and CCG officers who then report to the Board. Core membership of the steering group should include:

- Oldham Council
- Director of Public Health
- Specialist Public Health Intelligence Lead
- Director of Children’s Services
- Director of Adult Social Care
- Senior planning and commissioning managers
- Strategy, partnerships & policy managers
- Oldham CCG
- Clinical Director representative
- Commissioning Business Partner representative
- Business Intelligence representative
- Healthwatch
- Community and Voluntary Sector (Action Together)
- Any other Health and Wellbeing Board member organisation wishing to be a member of the steering group

2.2 The vision for Oldham’s refreshed JSNA is a web portal providing easy access to key national and local health data as well as more detailed local intelligence products to support strategy development and commissioning. At the heart of the JSNA will be a core dataset describing the health needs and assets of Oldham’s population. For the first time,

data will be available at a more granular, neighbourhood level through the Thriving Communities Index (TCI).

2.3 Achieving this vision for the JSNA will require resourcing of the infrastructure to present the JSNA in an accessible form (e.g. website design and maintenance), as well as specialist staffing capacity and capability to coordinate the process and support the production of high quality intelligence and insight. Work is being undertaken to review the resources needed, and will be the subject of a paper to the Council and CCG Joint Leadership Team within the next two months.

2.4 As an interim measure, Public Heath are currently overseeing the updating of the content of the existing JSNA website. In the first instance, the priority is refreshing links to key health and social care data to ensure content is up to date. An audit of recent needs assessments and analytical reports has been collated, and this will be uploaded while any outdated content will be removed and archived.

3. Recommendations:

The Health and Wellbeing Board is requested to:

1. Endorse key principles for the production and maintenance of the JSNA.
2. Agree the form and membership of the steering group.
3. Request that the steering group provide a further report to the Board by January 2019 with recommendations for developing Oldham's JSNA, including the process for designing and updating a new JSNA website, developing new intelligence products and an outline work plan for 2019/20,
4. Note the interim work being undertaken to update and refresh the content of the existing JSNA website, and review the resources needed to support the JSNA process.